

2 January 2025

CLP Pulse Hosts Neon Light Exhibition to Share Stories about How Electricity Brightens and Enlightens Hong Kong

This winter, CLP Pulse is hosting a campaign titled *Light and Delight: A City Illumined*, comprising neon light displays, experiential activities, interactive games and videos. Residents and tourists will learn the intertwined stories of electricity, lights and cultural heritage in Hong Kong.

From today until 16 March 2025, three neon installations will be on show at CLP Pulse. One is a restored sign from a local café while the other two installations take a modern visual art approach and use a mixture of recycled and new neon tubes. This approach not only highlights the aesthetic and cultural significance of neon lights but also demonstrates the continuity of traditional neon techniques through innovation, in line with CLP Pulse's commitment to sustainable development. The three neon installations are as follows:

- **Empowering Your Lives** - Hong Kong's *bing sutts* (traditional Hong Kong-style cafes) blend Chinese and western culinary cultures. The *bing teng* sign on display at CLP Pulse was made using traditional neon techniques and once stood over the entrance of a *bing teng* in Prince Edward, Kowloon. After closing its doors, the owner donated the neon sign to a preservation group. It is now on show at CLP Pulse so visitors can see the historic sign and admire its refined craftsmanship up close. The exhibition also features old neon sign transformers labelled 'Made in Hong Kong', which still work well despite decades of use.
- **'Joy' on Nathan Road** - In the 1970s, a giant neon sign on the exterior wall of a building in Nathan Road, Jordan was the largest sign of its kind in the world. Inspired by the iconic sign, CLP Pulse has created an installation comprising 26 recycled red neon light tubes arranged at different angles with the Chinese character for 'Joy' in the foreground to create a three-dimensional effect. This installation evokes memories of the spectacular sign while promoting conservation and sustainable development. The exhibition runs through New Year holiday period, so visitors will be able to take selfies in front of the installation to spread messages of New Year joy.
- **Electricity is Visible** - The calligraphy spelling out China Light and Power on the main entrance of CLP Pulse is one of the most recognisable features of the clock tower building. CLP Pulse has turned the calligraphy into a three-dimensional neon installation that gives

visitors the chance to appreciate the beauty of neon light from different angles. This demonstrates how neon sign design can progress with innovative installation techniques as craftsmanship is passed from generation to generation.

CLP Power Chief Corporate Development Officer Ms Quince Chong said, 'The exhibition and activities hosted by CLP Pulse use different types of lights as a medium to share stories about how electricity has brightened and enlightened Hong Kong in the area of history, cultural heritage, and sustainable development. It resonates perfectly with CLP Pulse's motto: "Treasure the past, seize the future". We sincerely hope members of the public will visit CLP Pulse in its Grade 1 historic building over the holiday period and experience first-hand the vital role electricity plays in Hong Kong.'

CLP Pulse has also launched a new series of guided tours called ***Walk Along Kadoorie Hill***, inviting participants to appreciate the Kadoorie Hill area and understand more about the way it was planned, the architectural features of its buildings, and its environment. The tours will pass by various facilities, such as streetlights and distribution boxes, allowing participants to explore the connection between electricity and the city. Retro table lamp handcrafting workshops will be re-run. Participants can know more about Hong Kong's urban past and upcycling. More information of the guided tours and workshops is available on the CLP Pulse website at www.clpulse.com.

Visitors can also take part in an interactive treasure hunt at CLP Pulse from today until 16 February. Participants who complete a series of simple tasks will have the chance to win a set of 'Empowering Your Lives' paperclips.

Throughout the campaign period, CLP Pulse's Instagram ([@clpulsehk](https://www.instagram.com/clpulsehk)) will feature a series of videos exploring the stories behind the exhibits, covering topics such as the making of neon exhibits, heritage, and neon light design techniques, as well as fun facts about different types of lights. More details are available on the CLP Pulse Instagram page.

CLP Pulse is open every Tuesday, Wednesday, Friday, Saturday, and Sunday, from 10am until 6pm. Entry is free and complimentary guided tours and experiential activities can be booked online at www.clpulse.com.

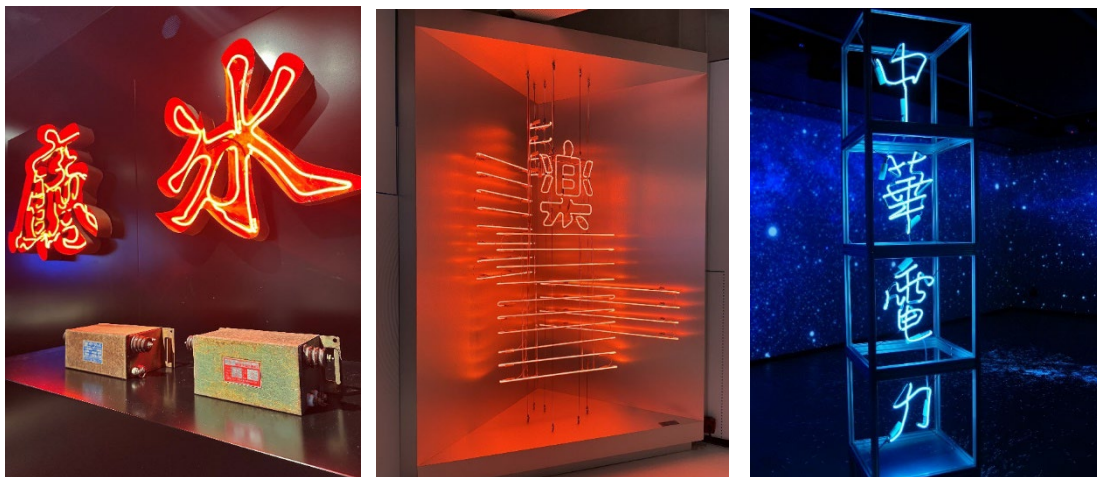
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Photo 1



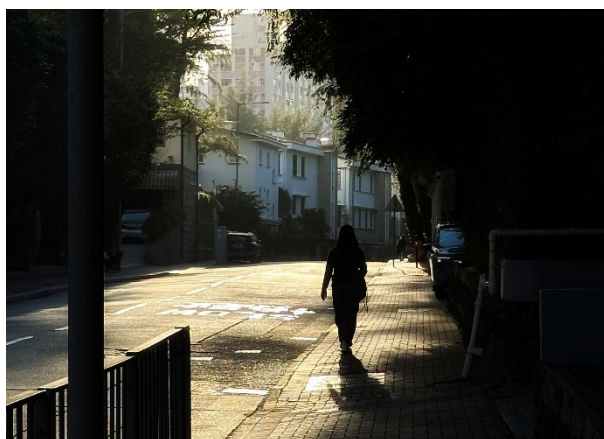
From today until 16 March 2025, CLP Pulse is hosting an exhibition titled **Light and Delight: A City Illumined** to share stories about how electricity has brightened and enlightened Hong Kong through the decades.

Photo 2 to 4



CLP Pulse is exhibiting three neon installations, using a modern visual art approach to highlight the aesthetic and cultural significance of neon lights and demonstrate the continuity of traditional neon techniques through innovation.

Photo 5



A new series of guided tours titled ***Walk Along Kadoorie Hill*** has been launched, giving participants the opportunity to experience the city's distinct ambiance.

Photo 6



Visitors can also take part in an interactive treasure hunt at CLP Pulse from today until 16 February 2025. Participants who complete a series of simple tasks will have the chance to win a set of new 'Empowering Your Lives' paper clips. Prizes are limited and will be distributed on a first-come, first-served basis while stocks last.

About CLP Pulse

The CLP Clock Tower built in 1940 is a landmark on Argyle Street in Kowloon and served as CLP's headquarters for more than seven decades. The building was declared a Grade 1 historic building in 2018 and reopened as CLP Pulse in May 2023. CLP Pulse has three themed exhibitions: 'ElectriCity' details the development of Hong Kong's electricity supply, 'Our Home · Our History' tells the story of the Kadoorie family, and 'Traces of Human Touch' showcases items from the past curated by the Intangible Cultural Heritage Office. CLP Pulse hosts a range of multimedia exhibitions and experiential activities and has blossomed into a thriving community and cultural hub. CLP Pulse is open every Tuesday, Wednesday, Friday, Saturday, and Sunday from 10am

until 6pm. Entry is free of charge and complimentary guided tours and experiential activities can also be booked online at www.clpulse.com.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

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