

16 November 2024

CLP Volunteer Team Celebrates 30th Anniversary and Senior Citizens Day with Upcycling Fashion Show that Merges Style and Sustainability with Care for the Community

CLP Power Hong Kong Limited (CLP Power) hosted a luncheon today (November 16) to celebrate the 30th anniversary of **CLP Volunteer Team** and the 10th anniversary of the **Sharing the Festive Joy** programme. Nearly 800 beneficiaries, representatives from non-governmental organisations and CLP Volunteer Team members gathered to mark the milestone anniversaries and to applaud outstanding volunteers for their dedication. To celebrate the Senior Citizens Day, an upcycling fashion show featuring the work of students and elderly people supported by CLP volunteers was staged at the luncheon to promote carbon reduction and environmental awareness and inject energy into the community, as well as showcasing the immense possibilities of upcycling.

Guest of honour Secretary for Home and Youth Affairs Miss Alice Mak and CLP Power Chief Corporate Development Officer Ms Quince Chong presented certificates of appreciation to outstanding volunteers in recognition of their contributions to community service.

To mark the 10th anniversary of the **Sharing the Festive Joy** programme, CLP Power teamed up with the Fusion HUB, Yan Chai Hospital, the Hong Kong Sheng Kung Hui Welfare Council, and the Youth College (International) to host an exhibition of upcycled fashion at the event. Eight design students created outfits inspired by trends from the 1960s to the 1990s and worked with 16 senior citizens to transform recycled clothing into 12 innovative fashion pieces, which were modelled by elderly people and CLP volunteers. Two students even designed stylish upcycled outfits using old CLP uniforms for CLP Power Chief Corporate Development Officer Ms Quince Chong and Chief Digital Officer Mr Andre Blumberg for the grand finale of the show.

CLP Power Chief Corporate Development Officer Ms Quince Chong said, "CLP Power has always cared for the community and encourages employees to use their professional skills to promote compassion and energy conservation through a variety of projects. This year, as we celebrate the 30th anniversary of the CLP Volunteer Team, I am grateful to all the CLP volunteers who, even during the pandemic, remained dedicated to serving people's needs. I especially want to thank all our NGO partners for their continuous support as we work together to bring warmth and care to society."

Secretary for Home and Youth Affairs Miss Alice Mak praised CLP Power for its commitment to corporate social responsibility. She highlighted the diverse services of the CLP Volunteer Team, such as sharing festive joy with the elderly and expanding their social circles through various activities. For many years, the Team has continuously cared for both the young and old. She remarked, "As the Volunteer Team celebrating its 30th anniversary, I hope all CLP volunteers will maintain their enthusiasm for serving the community, using their expertise and skills to assist those in need, and passing on the spirit of volunteerism."

As well as the fashion show, CLP Power organised 12 upcycling workshops in September and October for 400 senior citizens from Yan Chai Hospital and the Hong Kong Sheng Kung Hui Welfare Council, during which they transformed old clothes into practical items, including eco-bags and coins bags.

In a separate initiative, CLP Power teamed up with the Tung Wah Group of Hospitals and the Salvation Army to launch the **Be Your Peer Community Power Journey** programme, recruiting and training 20 elderly people as docents. CLP Power then organised community tours which saw around 100 guests taken on tours of the Kowloon Walled City Park to learn about its history. They also visited the CLP Pulse Museum to find out about the development of power in Hong Kong and the importance of energy conservation and carbon reduction. CLP Power held a graduation ceremony for the elderly docents at the luncheon to recognise their contributions.

The CLP Volunteer Team was founded in 1994 by a group of frontline employees who used their power expertise to carry out rewiring services for vulnerable elderly people. It has since grown to include more than 1,800 members, including retirees and employees' family members and friends, and is one of the largest corporate volunteer teams in Hong Kong. Over the years, the team has engaged in a wide range of community care projects, including the **CLP Hotmeal Canteen**, the **CLP Be Dementia Friendly Programme**, **Power Connect**, and the elderly electrical safety visit and talks, beach clean-up and caring visits. The **Sharing the Festive Joy** programme was launched in 2014 and constantly introduces new elements and initiatives as it arranges for CLP volunteers to accompany elderly people and low-income families at festival times, while sharing energy-saving tips with them.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong and provides a highly reliable supply of electricity and excellent customer service to more than six million people.

Photo captions :

Photo 1



CLP Power Chief Corporate Development Officer Ms Quince Chong says CLP Power has always cared for the community and encourages employees to use their professional skills to promote compassion and energy conservation through a variety of projects, at the CLP Volunteer Team 30th Anniversary & Sharing the Festive Joy – Fun4Infinity Celebration Luncheon.

Photo 2



Secretary for Home and Youth Affairs Miss Alice Mak praises CLP Power's community care initiatives for their responsiveness to social needs, providing tangible support while engaging with elderly people through thoughtful activities.

Photo 3



CLP Power Chief Corporate Development Officer Ms Quince Chong (second from left, first row) and Chief Digital Officer Mr Andre Blumberg (second from right) showcase outfits made from upcycled CLP uniforms as she poses for a photo with Secretary for Home and Youth Affairs Miss Alice Mak (forth from left, first row), elderly and student designers.

Photo 4



CLP Power Chief Corporate Development Officer Ms Quince Chong (third from left, second row) and Secretary for Home and Youth Affairs Miss Alice Mak (forth from right, second row) present certificates of appreciation to outstanding volunteers of the CLP Volunteer Team.

Photo 5



CLP Power Chief Corporate Development Officer Ms Quince Chong (sixth from left, first row) presents certificates of appreciation to representatives from nearly 40 non-governmental organisations in recognition of their support to CLP Power's community services.

Photo 6 & 7



CLP Power invites more than 500 elderly and underprivileged families for the CLP Volunteer Team 30th Anniversary & Sharing the Festive Joy – Fun4Infinity Celebration Luncheon, to celebrate Senior Citizens Day and the 30th anniversary of the CLP Volunteer Team.

Photo 8



Two elderly models showcased upcycled outfits on stage in a fashion show.

Photo 9



Senior citizens take part in a graduation ceremony after training as docents for the **Be Your Peer Community Power Journey** programme.

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