

新聞稿 Media Release

中華電力有限公司 CLP Power Hong Kong Limited

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CLP Pulse Invites Visitors to Discover Summer Delights for Promoting Culture and Green Living

CLP Pulse is staging a month-long programme of arts and activities called 'Discover the Summer Delights at CLP Pulse', inviting residents and tourists to uncover unique stories about the historic building and its surrounding Kowloon neighbourhoods. The programme includes a series of workshops that give participants the opportunity to unleash their creativity and explore the concept of decarbonisation for a sustainable future.

More than 60,000 people have visited CLP Pulse since it opened in May 2023. The venue has blossomed into a thriving cultural and community hub, hosting a succession of experiential programmes that showcase Hong Kong's rich heritage and support the city's promotion of cultural tourism in recent years. For the Summer Delights programme, CLP Pulse has teamed up with local historians and artists to organise a wide range of activities from today to 7 August, including a heritage talk on the histories of Kowloon Tong and Ho Man Tin, workshops on subjects ranging from miniature art to upcycling and sustainability, and a harp performance. The diverse activities will give residents and visitors the chance to explore and appreciate the delights of culture and green living, adding a new dimension of learning and discovery to their summers.

CLP Power Chief Corporate Development Officer Ms Quince Chong said, "The CLP Clock Tower building has been transformed into a hub for the promotion of history, culture, and green education since its revitalisation. By spending just half a day in this Grade 1 historic building, visitors can fully immerse themselves in activities and exhibitions featuring local culture, history, and the concept of a sustainable future. We hope people from different backgrounds and interests will visit and strengthen their connection to the community and their sense of belonging."

Local miniature artist Mr Tai Yau-on (On Tai), who has previously created four miniatures on the subjects of electricity and the lives of Hong Kong people for CLP Pulse, has teamed up with the venue again to design a desk lamp inspired by household environments of the 1970s. Workshops will be held for participants to handcraft their own lamps. On Tai said, "The popularity of electricity has changed

the way people live. By the time electric lights were commonly used in Hong Kong households in the 1970s, families were able to gather for quality time at night without having to rush home and sleep after sunset." Registration forms for the workshops and the details of activities will be released in July 2024 on the CLP Pulse website (Event | CLP Pulse) and on Instagram (@clpulsehk).

The handrails at the main entrance of CLP Pulse have meanwhile been decorated with yarnbombing to make it a colourful photo spot for visitors during the Summer Programme. Visitors who complete a series of designated tasks will win keychains as souvenirs and will also be able to assemble replicate images of the CLP Clock Tower by collecting three different stamps from locations around the museum.

CLP Pulse is open every Tuesday, Wednesday, Friday, Saturday, and Sunday from 10am until 6pm. Entry is free of charge and complimentary guided tours and experiential activities can also be booked online at www.clpulse.com.

For more details, please refer to the following documents:

CLP Pulse Summer Programme – 'Discover the Summer Delights at CLP Pulse'

Photo captions:

Photo 1 & 2



CLP Pulse is hosting a month-long programme of arts and cultural activities called 'Discover the Summer Delights at CLP Pulse'. It features a range of workshops that offer participants the opportunity to unleash their creativity and explore the concept of decarbonisation for a sustainable future.

Photo 3



CLP Pulse champions green education and will host sustainable future workshops where participants will use play bricks to explore the concept of decarbonisation and the challenges of climate change.

Photo 4



CLP Pulse will host workshops where participants can create desk lamps inspired by 1970s Hong Kong households with the help of a local miniature artist.

Photo 5



Visitors can collect leaflets with low-carbon lifestyle tips and take part in a stamp collecting activity, with the opportunity to claim exquisite souvenirs if they complete a series of missions.

About CLP Pulse

The CLP Clock Tower built in 1940 is a landmark on Argyle Street, Kowloon, and served as CLP's headquarters for more than seven decades. The building was declared a Grade 1 historic building in 2018 and was renovated to become CLP Pulse in May 2023. CLP Pulse has three themed exhibitions: 'ElectriCity' details the development of Hong Kong's electricity supply, 'Our Home · Our History' tells the story of the Kadoorie family, and 'Traces of Human Touch', curated by the Intangible Cultural Heritage Office, showcases local intangible cultural heritage items. CLP Pulse hosts a range of multimedia exhibitions and experiential activities and has blossomed into a thriving community and cultural hub. CLP Pulse is open every Tuesday, Wednesday, Friday, Saturday, and Sunday from 10am until 6pm. Entry is free of charge and complimentary guided tours and experiential activities can also be booked online at www.clpulse.com.

About CLP Power Hong Kong Limited

CLP Power Hong Kong Limited (CLP Power) is the Hong Kong utility subsidiary wholly owned by CLP Holdings Limited, a company listed on the Hong Kong Stock Exchange and one of the largest investor-owned power businesses in Asia. CLP Power operates a vertically integrated electricity supply business in Hong Kong and provides a highly reliable supply of electricity and excellent customer service to more than six million people in its supply area.

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